
PRESS RELEASE

FOR IMMEDIATE RELEASE

December 6, 2022

MEDIA CONTACT

Kendra Ball
Public Information Officer
940.264.9223
kendra.ball@ntxworksolutions.org

TEXAS WORKFORCE COMMISSION HONORS TWO LOCAL EMPLOYERS

Awards highlight the vital work of community partners to build a skilled workforce



Market Street United was selected as the 2022 Local Employer of Excellence for North Texas. They were honored by the Texas Workforce Commission and Workforce Solutions North Texas at the 25th Annual Texas Workforce Conference held in Dallas November 30-December 2, 2022.

Pictured left to right is Crystal Ojeda of Workforce Solutions North Texas; Erica Nino and Josh Griffin of Market Street United; and Lisa McDaniel and Kendra Ball of Workforce Solutions North Texas.

WICHITA FALLS, Texas –

Market Street United Wins Local Employer of Excellence Award

Workforce Solutions North Texas is proud to recognize Market Street United as the region's 2022 *Local Employer of Excellence*. Market Street United accepted the award at the Texas Workforce Commission's (TWC) 25th Annual Texas Workforce Conference held November 30–December 2, 2022, in Dallas. The award honors private-sector employers that are actively involved with Texas Workforce Solutions and make a positive impact on workers, the community, and the state.

-- more --

Workforce Solutions North Texas (WSNT) regularly partners with United Supermarkets in support of the great work they do enhancing the skills of the North Texas workforce. They place high importance on training, and they have piloted many innovative strategies for upskilling their workers and recruitment. They offer quick, 2-5-minute training modules for their employees that can be completed during the lulls between customers.

Additionally, during the COVID-19 pandemic, grocery stores were essential and did not shut down. Market Street United leadership in Wichita Falls leveraged partnerships with local restaurants who were forced to lay off workers or close. United approached the restaurants about a growing need for essential workers and were able to recruit from the food service industry to help these unemployed individuals get back into a job quickly. This cooperative referral system accounted for more than 83 hires in a very short amount of time during the height of the pandemic. They also implemented financial incentives for workers' attendance and for working additional hours beyond their schedule.

And finally, United supports local community organizations through food and monetary donations and have their "U-Crew" who volunteer time to community projects. They have also participated as a worksite for multiple on the job training programs in partnership with WSNT each year and even invited WSNT into the inner workings of their store to produce a career video for North Texas youth to learn about the grocery and retail industry. The influence on the communities they serve and emphasis on career development is impressive, and it is making a big impact in North Texas.

"The Local Employer of Excellence Award highlights the importance of partnerships between Workforce Solutions and Texas employers," said TWC Chairman Bryan Daniel. "These employers exemplify innovation and commitment to their communities by expanding opportunities to the local workforce as they grow their businesses."

Workforce Solutions North Texas wins two awards totaling \$125,000

TWC also honored Texas Workforce Development Boards for exemplary service to their communities during the 2022 Texas Workforce Conference.

Workforce Solutions North Texas received the *Vocational Rehabilitation Integration Award* and a check for \$75,000 for the collaboration between WSNT and Texas Workforce Solutions – Vocational Rehabilitation Services. The Partnership Award highlights the vital work of community partners integral to providing a skilled workforce.

Workforce Solutions North Texas also received the *Child Care Employment and Training Connections Award* and a check for \$50,000 for services provided to parents who are in the workforce needing Child Care services.

About Workforce Solutions North Texas

Workforce Solutions North Texas is among 28 local Texas Workforce Development Boards located throughout the state. The WSNT Board serves 11 counties including Archer, Baylor, Clay, Cottle, Foard, Hardeman, Jack, Montague, Wichita, Wilbarger, and Young. Through partnerships with TWC and their communities, workforce boards meet the needs of Texas employers and workers through locally-designed, market-driven workforce development initiatives and services. All employers and individuals can take advantage of these services.

For more information about resources available to Texas employers and job seekers, visit www.ntxworksolutions.org .

###