

Workforce Solutions North Texas Press Release

FOR IMMEDIATE RELEASE

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Workforce Solutions North Texas Awarded Workforce Innovation Fund Grant

\$250,000 Grant to Fund Virtual Career Portal

Wichita Falls, TX – **Workforce Solutions North Texas** is proud to have been named a **Workforce Innovation Fund** grantee during the 2025 Texas Workforce Conference! This \$250,000 grant seeks to award new and innovative workforce development projects designed by the Workforce Development Boards.

“North Texas is incredibly proud to have been chosen and awarded the Workforce Innovation Fund grant by the Texas Workforce Commission,” said Lisa McDaniel, Workforce Solutions North Texas Executive Director. “We look forward to implementing our ideas after the first of the year to expand career exploration.”

Workforce Solutions North Texas will use the Workforce Innovation Fund to build a tool utilizing existing 360° imaging technology seen most often in the real estate and construction industries and apply it to high-demand industry worksites. Picture this: instead of walking through a house for sale, students and educators will be able to walk through worksites otherwise inaccessible to the public or underage students. As they virtually walk through a space, they will explore real-world environments across various key industries and see pop-ups explaining tools and fixtures visible in the workspace.

Each virtual tour will provide insights into job responsibilities, necessary skills, and educational pathways, enabling individuals to make informed career and training decisions. This proactive approach fosters early awareness and strengthens the connection between education, training, and employer expectations. Through this alignment, the next generation of workers is not only informed about available opportunities but also equipped with the skills and credentials that employers value most.

Workforce Solutions North Texas is among 28 Local Workforce Development Boards located throughout the state. The Board serves **Archer, Baylor, Clay, Cottle, Foard, Hardeman, Jack, Montague, Wichita, Wilbarger and Young** counties. Through partnerships with TWC and their communities, Workforce Boards meet the needs of Texas employers and workers through locally designed, market-driven workforce development initiatives and services. All employers and individuals can take advantage of these services.

For more information about resources available to Texas employers and job seekers, visit

<https://ntxworksolutions.org>

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Texas Workforce Commission is a state agency dedicated to helping Texas employers, workers, and communities prosper economically. For details on TWC and its services in coordination with its local workforce development boards network, call 800-628-5115 or visit <https://twc.texas.gov/>. Subscribe to [email updates](#) to receive notifications about TWC programs and services.