

Annual Report
2025

— ★ ★ ★ ★ ★ —
WORKFORCE SOLUTIONS
— NORTH TEXAS —

A proud partner of the **americanjobcenter** network



● MISSION

To place North Texans in jobs and equip workers with skills that foster economic development.

● BOARD STRATEGIES

Setting and tracking strong performance measures are crucial to fulfilling this mission; however, the true essence lies in:

- **Inclusive Planning and Implementation:** Regular management meetings ensure staff understand the system's interdependence and their role in achieving overarching goals.
- **Coordinating with Partners** like adult education, literacy programs, and workforce center operators to set mutual goals and track successes.

● KEY COLLABORATIVE INITIATIVES

Quarterly Partnership Meetings with educational and workforce partners enhance support for populations facing employment barriers.

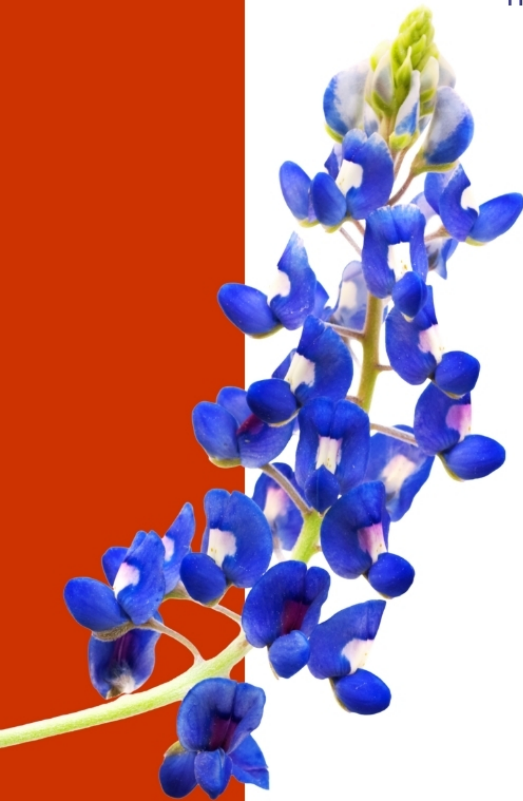
Collaborations & Community Engagement ensures that programs meet the evolving needs of the workforce.

- Advisory Committees, to engage in discussions about career and technical education at school districts, community colleges, and universities.
- Participating in chamber of commerce, economic development, regional planning, and other community partner meetings, ensures we understand employer needs for a trained workforce within the communities we serve.

● MEASURING SUCCESS

Success at Workforce Solutions North Texas is not just about meeting performance metrics, but ensuring individuals secure unsubsidized employment with self-sufficient wages. This is achieved by:

- **Skills Training and Certification** that lead to sustainable employment
- **Tracking Progress** through monitoring the transition of individuals to self-sufficient employment as a measure of success.



About Us

About Us / Mission.....	<i>inside cover</i>
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LETTERS FROM LEADERSHIP

Looking back on 2025, I feel incredibly blessed to continue serving as the Executive Director for Workforce Solutions North Texas. During my past six years in this role, our team's dedication has brought about significant accomplishments, benefiting the 11-county region we serve.

This unwavering commitment to providing quality services has positively impacted countless lives in North Texas. By embracing innovation, resilience, and collaboration, we ensure that our communities receive the most valuable resources. Despite challenges like economic fluctuations, funding cuts, and staff shortages, our team consistently rises to the occasion.

I am very proud of the work we do and our ongoing efforts to create more opportunities for the North Texas area. Together, we look forward to a future filled with possibilities and continued success!

Lisa McDaniel

Lisa McDaniel

Executive Director

Workforce Solutions North Texas



It is my distinct honor to serve as Board Chair of Workforce Solutions North Texas, having been a member of the Board since 2014. Over the years, I have been privileged to fulfill roles including Secretary and Vice Chair, and in November 2024, I was humbled to accept the role of Chair.

Throughout my tenure, I have witnessed firsthand the dedication and excellence of our Workforce Staff. Their efforts have resulted in exciting impacts, including the acquisition of significant grants and the receipt of several prestigious awards. One of the most remarkable aspects of our organization is the spirit of collaboration between the Workforce Staff and the Board, which has proven invaluable to our shared success and to the communities we serve.

I am proud to belong to this organization and to see the positive influence we continue to have on the workforce and child care industries in our region. Together, we are advancing opportunities and building a stronger future for North Texas.

Rhonda Schreiber

Rhonda Schreiber

Board Chair

Manager, Utilization Management, Humana



Chief Elected Officials

Archer County Judge
Randy Jackson

Cottle County Judge
Karl Holloway

Jack County Judge
Keith Umphress

Wilbarger County Judge
Greg Tyra

Baylor County Judge
Rusty Stafford

Foard County Judge
Mark Christopher

Montague County Judge
Kevin Benton

Young County Judge
Win Graham

Clay County Judge
Mike Campbell

Hardeman County Judge
Ronald Ingram

Wichita County Judge
Jim Johnson

Wichita Falls Mayor
Tim Short

BOARD OF DIRECTORS

Executive Committee



Rhonda Schreiber
Chair
Humana



Anthony Louis
Vice Chair
Pratt & Whitney



Linda Whitaker
Secretary
Archer Supply



Kristin Little
Immediate Past Chair
American National Bank & Trust

Board Members



Toni Alonzo
Communities in Schools



Marsha Anderson
Rolling Plains Mgmt.Corp.



Michael Blevins
Tower Extrusions



Lauren Bush
City of Seymour EDC



Billy Clark
Electra's HELP



Dori Dockery
United Regional HCS



Jeremy Geske
TX Workforce Commission



Dr. Cheryl Groves
Groves Mechanical



Steve M. Halloway
Wichita Falls Trades



Dr. Vicki Holland
Holland Land & Cattle



Maria Jaimes-Contreras
Wichita Falls Chamber



Chelsea Lewis
Lewis Learning Center



Terry McAdams
MacTech Solutions



Kenny Miller
Region 9 ESC



Alicia Myrick
Child Care Partners



Debbie Powell
Vocational Rehabilitation



Glenda Ramsey
Harper Perkins Architects



Mileasha Rizan
Work Services Corp.



Crystal Sanders
TX Workforce Commission



Jim Sjolander
Berend Bros.



Scotty Sproles
NOV



Dirk Welch
Midwestern State Univ.



Michelle Wood
Wichita Falls ISD



Julie Young
Wichita Adult Lit. Council

BUSINESS SERVICES

1,068

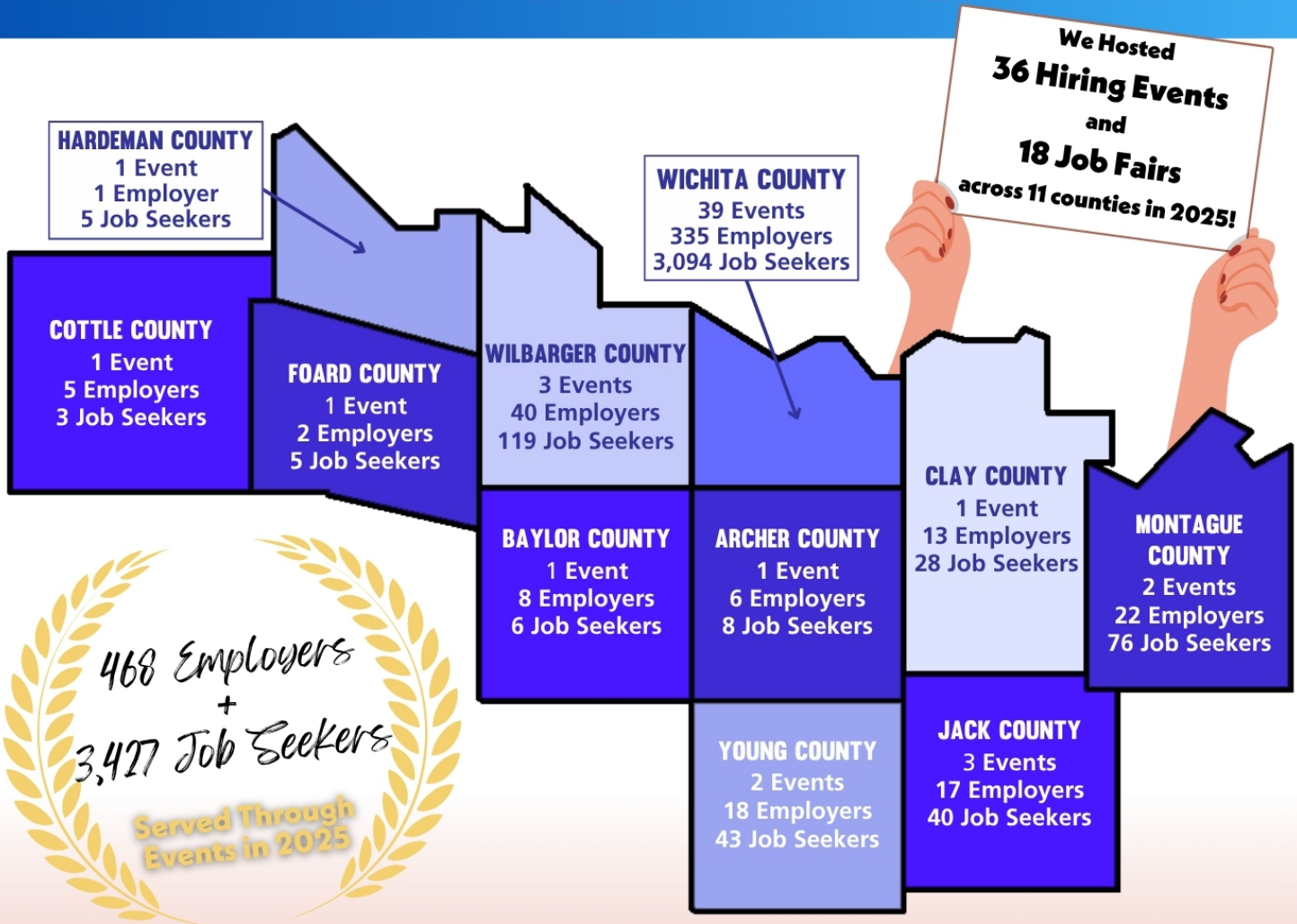
Employers Served

23,572

Services to Employers



WORKFORCE IN THE COMMUNITY



UNIQUE HIRING EVENTS

259
JOB SEEKERS

SECOND CHANCE JOB FAIR

35
EMPLOYERS



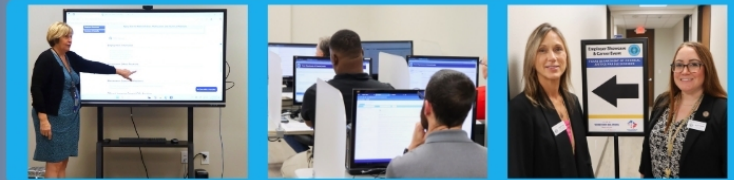
bealls
HIRING EVENT
NEW WICHITA FALLS LOCATION

71
Job Seekers



MONTHLY TDCJ HIRING EVENTS

1 Event for Parole Officers • 1 Event for Lindsey State Jail



Career & Resource Fair

for young adults 16-24

23
Employers

31
Job Seekers



175 Job Seekers

43 Employers

12 Veterans





OUR BIGGEST EVENT EVER!

WinCo Foods Hiring Event - September 3, 4, and 5

We helped WinCo fill this aisle!

Day 1
576 Attendees

Day 2
346 Attendees

Day 3
297 Attendees



Picture Credit: WinCo Foods

1,219 Total Attendees • 225 Total Job Offers



5
Bonds in
2025

Fidelity Bonding

The fidelity bonding service helps job applicants who have a hard time getting and keeping a job. The Texas Workforce Commission (TWC) offers this free service to make companies feel more comfortable when hiring people who may face challenges. This bonding is like an insurance policy. It protects the company if the worker does something dishonest, like theft.

- Free for six months. After six months, bonding becomes the companies' responsibility.
- Bonds are issued starting at \$5,000, with no deductible.
- Indemnifies a single, specific employer-employee relationship.
- Coverage can start almost right away, becoming effective on the employee's first day of employment.

At-risk individuals eligible for fidelity bonding services include the following:

- Second Chance individuals, with records of arrest, probation, or any police record
- Individuals with poor credit histories, including bankruptcy
- Veterans dishonorably discharged from the military
- Public assistance recipients
- Individuals with a substance abuse history
- Disadvantaged youth who lack a work history



bit.ly/4tpIgPI

Either the job applicant or the prospective employer can request bonding through any Workforce Solutions Office.



Stacey Lingbeek
Career Talent Development Facilitator

Career Workshops

Job seekers unlock their potential with our free Career Workshops held every weekday morning! These classes enhance job prospects with classes on digital job searching, SMART goal setting, financial empowerment, interview techniques, resume building, and soft skills. Our goal is to help each individual job seeker shine to prospective employers and excel in their career for lasting success.

870
Attendees
in 2025



bit.ly/30kNdKJ

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Digital Skills and Job Searching	Setting SMART Goals	Financial Empowerment	Interviewing Resume Writing	Mastering Soft Skills

7,006

Individuals Served Through Our Career Development Programs



Hiring & You!

Red, White



STATEWIDE HIRING EVENT

196
Job Seekers



36
Veterans



68
Employers



Women Veterans Luncheon

Hosted by the Texas Veterans Commission, this inaugural event welcomed 29 female veterans, military spouses, and dependents, providing a meaningful space for connection, recognition, and shared experience.

VETERAN SERVICES

We provide priority service to veterans.



458 VETERANS SERVED



Veterans Career & Resource Event

36

Employers

30

Job Seekers

24

Veterans

District Coach Melayia Crum was honored with a diamond award recognizing 5 years of service with TVC. She also received the Veterans Career Advisor Star Performer of the Quarter Award!

Veterans Employer Liaison Sherry Dunn received the VEL Star Performer of the Quarter Award from TVC and the Powerhouse Performer Award from her District Coach!



Military to Civilian Program

25 Military Families Served

Workforce Solutions North Texas is proud to serve our local transitioning service members, veterans, and spouses with no cost employment and training services.

- Education Assistance
- Resume Assistance
- Tailored Job Referrals
- Supportive Services

(tools, uniforms, transportation assistance, e.g.)



bit.ly/3NK71ai

CONNECTING CLASSROOMS TO CAREERS

Workforce Solutions North Texas placed 32 career education teachers from our 11-county region in externships with 24 employers during the summer of 2025 to learn directly from people working in their industry. This new program is bringing real industry updates into the classroom to better prepare our youth for their future!



Amanda Latham, Wichita Falls ISD
Externship Host Site: Goodin Plumbing

"Plumbing is very difficult. It takes a lot of hard work. The staff at Goodin Plumbing was very welcoming, very ready to explain exactly what they were doing and answer all of my questions. It is important to bring these lessons back to my students so they can work on a variety of job skills while they're still in school to help them prepare to enter the workforce when they graduate."

~ Amanda Latham



Jimi Bates, Graham ISD
Externship Host Site: Starbucks in United Supermarkets

"They had this neat little card and it's service expectations, and it's like: welcome with a smile, learn their names and orders, and always thank with eye contact. I loved that, I thought that was great. Some service recovery tips and I'm going to teach my kids, it's LATE, an acronym. It's Listen, Apologize, Take Action, Thank, and Ensure Satisfaction. I thought those were very important things to take back to my students."

~ Jimi Bates



Heidi Hakimi-Hood, Wichita Falls ISD
Externship Host Site: That's A Cut Salon

"I think it's important for teachers to get outside of the classroom, get outside of the school space, because our students that we're working with, as much as I would love this, they're not all going to graduate and then go to school to become teachers. They're gonna go to school to become various people. We're gonna have doctors, hair stylists, welders, and we need everybody out there."

~ Heidi Hakimi-Hood



Carl Alfert, Iowa Park CISD
Externship Host Site: KFDX Channel 3

"It's important to bring these lessons to my students because I want them to know I've got their backs. Whenever we're doing theatre and I give you a note, it's because my job is to make sure that you look like a rock star. Learning that people in professions take notes constantly, take feedback constantly, is something they need to learn to get really good at and to really accept and to eventually really treasure."

~ Carl Alfert



TEACHER EXTERNSHIP PROGRAM

WORKFORCE SOLUTIONS
NORTH TEXAS

A proud partner of the americanjobcenternetwork

32 Educators

From 10 ISDs, Region 9 Education Service Center, and Vernon College
With 24 Participating Employers



Orientation Group 1



Orientation



Orientation Group 2

Each externship began with an orientation to equip the educators with tools to make the most of their experience. The primary objective of the externships was to gain in-depth understanding of high-demand careers through practical, hands-on experience. Participants then integrated this newly acquired knowledge into their classrooms by developing a comprehensive lesson plan. As an added incentive, participants earned continuing education credits plus they earned a \$1,000 stipend upon successful completion.



bit.ly/4b0KRcB



Brooklyn Walls (left), Graham ISD
Externship Host Site: Lewis Learning Center



Erin Nimetz, Iowa Park CISD
Externship Host Site: Wichita Co. Sheriff's Office



Nguyet Doan, Burkburnett ISD
Externship Host Site: North Texas Area United Way

Thank You to Our Externship Host Sites!

Anchored Realty • Armstrong McCall Beauty Supply • Beacon Lighthouse For the Blind • BroCro Creative • Children's Aid Society of West Texas • City of Wichita Falls • City of Wichita Falls IT Dept. • Encompass Health • Family Pharmacy • Goodin Plumbing • Wichita Falls-Wichita Co. Public Health District • Helen Farabee Centers • Hoegger Communications • KFDX Channel 3 • Lewis Learning Center • Lipscomb • MSU Texas Career Center • Our Blood Institute • Senior Care Wichita Falls • Wichita Co. Sheriff's Office • Starbucks in Graham United Supermarkets • That's A Cut Salon • The Arc of Wichita County • North Texas Area United Way • Wichita Falls ISD Food Truck/Chartwells • Work Services Corporation

SPECIAL GUEST SPEAKER

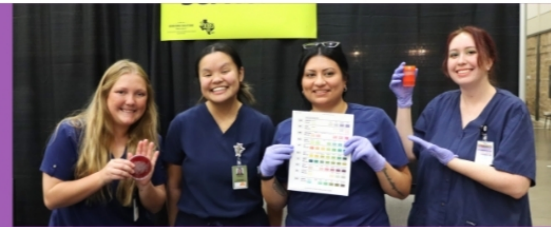


Diann Taylor, our esteemed guest speaker, dedicated a remarkable 40 years to Wichita Falls ISD, where she excelled in various roles. As principal of Kirby Junior High School, she garnered numerous prestigious awards, reflecting her significant contributions to education.



1,063 eighth grade students

Over one thousand eighth grade students and educators attended the Jobs Y'all Youth Career Event at Wichita Falls MPEC on September 24, 2025, for career exploration. Students were able to interact with a variety of industries and resources including Aerospace, Agriculture, Automotive, Construction, Cosmetology, Culinary, Dental, Education, Fine Arts, Graphic Design, Health Sciences, Law Enforcement, Military, News, Robotics, Veterinary, and more!



YOUTH CAREER EVENT

23 SCHOOLS • 90 PRESENTERS • 1,063 STUDENTS



WORKFORCE FAMILY SPOTLIGHT



SUCCESS STORIES



Shaquita Thomas participated in the Choices and WIOA Adult programs at Workforce Solutions.

"When I first walked through the doors of Workforce Solutions, I was nervous and unsure of what my future looked like. I had a criminal background and was struggling to find stable employment. Many doors had been closed in my face, and I started to lose hope that anyone would give me a second chance. But the team at Workforce Solutions believed in me. They took the time to sit down with me, listen to my story, and help me create a plan for success. I enrolled in several classes that helped me build skills and confidence – including job readiness training, resume writing, interview techniques, and computer literacy. These classes gave me the tools I needed to present myself professionally and communicate my strengths."

"What stood out the most was how Workforce Solutions didn't judge me for my past – they focused on my potential," said Shaquita. "They connected me with employers who were willing to look beyond my record and see the motivated, hardworking person I am today. I was matched with a job that not only pays the bills but also makes me feel valued and proud. Thanks to Workforce Solutions, I now have steady employment, a sense of direction, and the confidence to keep moving forward. I'm proof that with the right support, second chances are real – and success is possible. I'm forever grateful to Workforce Solutions for helping me rewrite my story."



Shaquita began a subsidized work experience contract at Our Blood Institute on June 11, 2025.

Shaquita Thomas Our Blood Institute

Mia Ortiz LVN

23-year-old Mia Ortiz came to our Workforce Center seeking assistance with LVN training from Vernon College.

Through the North Texas Works program - funded by the Department of Labor Workforce Innovation and Opportunity Act (WIOA) - Mia received help paying for tuition, books, uniforms, gas cards, and incentives.

She completed her training on December 12, 2024. After the holidays, Mia took and passed her LVN test on January 30, 2025, obtaining her LVN license. She then went to work for Swan Health on February 12, 2025, making \$27/hr and working 36-48 hours per week.

Mia is now completing the LVN-RN Transition Program at Vernon College. She is truly grateful for the assistance that our WIOA program was able to provide.



bit.ly/4c4uc78



Gabriella Cook Child Care Services

Workforce Solutions North Texas Resource Room attendant, Alisa, connected Gabriella to Child Care staff about an open position in our Child Care department. Gabriella had been facing challenges and needed a stable and rewarding job. Alisa felt strongly that the child care position could be a great fit for her. She encouraged her to apply, recognizing this as a possible turning point in her life. Gabriella started working here about a month later.

Alisa explained, "This experience reinforces the importance of connections, and how a single opportunity can make a world of difference in someone's life. Sometimes, the right job at the right time can lead to remarkable transformation—both personally and professionally. It's incredibly rewarding to work in a place where you can truly make a difference in people's lives, and I'm so proud to come to work every day knowing that I'm able to help others. Helping people has always been my passion, and finding a role where I can make a meaningful impact is truly fulfilling. Every day, I'm reminded of the power of compassion, opportunity, and connection. Knowing that I played a part in changing someone's life like Gabriella's reinforces why I do what I do. It's moments like these that make this work so special."

Gabriella said, "Yes, I love my job as a child service case worker. It 100% changed my life for the better. If it wouldn't have been for you that day standing up for me to go back and see Tiffany, I wouldn't have this job. I have a group of friends now that gives me a sense of belonging. I never in a million years saw myself working an office job, but I absolutely love it. I love my circle of people I work with and I enjoy what I do. I stand by you being my super hero to this day! Thank you so much again. I am beyond happy and grateful for you and my job!"

Mickylee Najera Business Services Consultant

Micky and his three children returned to Vernon, TX from Colorado about a year ago. Despite applying for numerous jobs and attending interviews, he struggled to find work and provide for his family.

Through the Choices program, Micky received support from his case manager and the Vernon office team, including gas cards, interview clothing, and an interview workshop. His persistence paid off—Micky was hired as a Business Services Consultant at Workforce Solutions North Texas.

The Vernon office oversees five of our eleven counties. In his first month, he organized a job fair in Wilbarger County with 15 employers and 35 job seekers. He consistently meets weekly goals, takes initiative, and has quickly become a valued team member. Micky shows exceptional dedication and leadership, consistently taking initiative to complete his responsibilities.

Micky said, "I appreciate everything Workforce Solutions has done for me. I can't thank all the people involved enough for the assistance I received."



Jeanie Bower Air Force Veteran

Unsure where to turn, Jeanie Bower came to Workforce Solutions North Texas unemployed and uncertain of what would come next. She is a single mom of two and an Air Force veteran. Her oldest son was born with medical issues that required many surgeries. He lives with developmental disorders and mental health challenges. Jeanie said, "Raising him has taught me resilience, compassion, and strength."

She attended the Job Readiness Workshop where Stacey Lingbeek walked her through each step. "She not only helped me with the practical tools like updating my résumé and exploring opportunities, but they also helped me see how my life experiences had prepared me for something more. She encouraged me to recognize that my personal journey of raising a child with unique needs was not just part of my past — it could be the foundation for my future."

Jeanie started employment at Helen Farabee as a Family Partner. She said, "This position is more than just a job — it is truly a work of heart. Every day, I get the opportunity to use my lived experience to support and encourage other families walking similar paths."

"I am deeply grateful to Texas Workforce Solutions for helping me turn one of the hardest seasons of my life into a new beginning filled with passion, purpose, and hope."

"More than just helping me find a job, they helped me discover my true calling."



TEXAS WORKFORCE SOLUTIONS

VOCATIONAL REHABILITATION SERVICES

Texas Workforce Solutions - Vocational Rehabilitation Services (TWS-VRS) is a core partner within the Texas Workforce System which supports job seekers with disabilities as they prepare for, obtain, or maintain competitive integrated employment. Vocational Rehabilitation (VR) services are available to eligible individuals with disabilities at Workforce Solutions offices across Texas.

1,119

Individuals with Disabilities Served in the North Texas Workforce Area in Program Year 2025

While the goal of VR services is employment, the VR process is a customized approach, ensuring that a person with a disability is equipped with the right support, skills, and training needed for a successful employment outcome. VR Staff collaborate with local Workforce Solutions staff to support job seekers with disabilities and deliver career-focused education, training, apprenticeships, job development, and paid work experience, among other employment supports.



Start My VR



TEXAS WORKFORCE SOLUTIONS
VOCATIONAL REHABILITATION SERVICES



"Start My VR" is an online self-referral portal for prospective vocational rehabilitation customers, providing a convenient way for individuals with disabilities who are seeking employment to inquire about Vocational Rehabilitation (VR) Services and/or be connected to a VR staff member.

The **Start My VR online tool** has proven successful in reaching more individuals with disabilities to ensure they are aware of how VR services can benefit them, and to ensure that Texas employers benefit from the many talented individuals with disabilities who can join the workforce.

WE HIRE ABILITY

This program recognizes Texas employers who are committed to hiring people with disabilities. It also awards them for their efforts to create an inclusive workforce.

To be nominated or apply, a business needs to:

- Include individuals with disabilities in an integrated workplace
- People with disabilities have to make up at least 10 percent of your Texas-based workforce



SUMMER EARN AND LEARN



SEAL Orientation - June 3, 2025

11 STUDENTS GAINED WORK EXPERIENCE

The Summer Earn and Learn (SEAL) program creates pathways to employment for students with disabilities through paid work experience and work-readiness training. This program is provided in partnership with Texas Workforce Commission Vocational Rehabilitation Services and community businesses. DeWayne Palmer Jr. completed his SEAL experience at Sutherlands in Wichita Falls.

"The program helped me to get the experience that I needed because I had no experience when I was trying to get my first job. It helped me a lot and it got me to where I'm more comfortable socializing with people and getting the hands-on experience."

- DeWayne Palmer Jr.



bit.ly/4sP7R15



STUDENT HIREABILITY



LeAnne Baird
Student HireAbility Navigator

The Texas HireAbility initiative of the Texas Workforce Commission and the Governor’s Committee on People with Disabilities raises awareness about the benefits of hiring people with disabilities and their contributions in the workplace.

The Student HireAbility Navigator serves as a local resource to support, expand, and enhance the provision of pre-employment transition services that are provided by the Texas Workforce Commission – Vocational Rehabilitation Services, other community partners, and Workforce Solutions programs.



Virtual reality (VR) headsets offer a unique and immersive experience that can enhance traditional learning methods. With VR, students can explore and interact with digital environments that would be impossible to replicate in real life.



TRANSITION FAIR

JOURNEY TO SUCCESS



200
STUDENTS



22
SCHOOLS

49
VOLUNTEERS



CHILD CARE SERVICES



bit.ly/41dwfAV

CLIENT SERVICES

Matching Families with Quality Care Throughout North Texas



1,735

75.1

1,111

1,735 children were in care, subsidized through Workforce Solutions North Texas Child Care, in 2025.

75.1% of WSNT Child Care-enrolled children were placed at a Texas Rising Star (TRS) accredited center in 2025.

1,111 families benefited from Child Care through WSNT CC Services in 2025.



Child Care Trail of Treats

PROVIDER SERVICES

63 Contracted Providers

52 Texas Rising Star Quality Providers



Infant-Toddler Training
BINGO
NIGHT



Pictured at right are provider services team members, Melissa Echols, Adela Sanjuan, Mark Cisneros, and Michaela Sanders, attending an annual all-staff training through Rolling Plains Management Corporation (RPMC).



Director's Luncheon & Trainings



Our Director's Luncheon & Training events are great networking and educational opportunities specifically tailored for Child Care Directors and Assistant Directors. These gatherings are thoughtfully customized by the Child Care Services team to address current and relevant issues in the child care industry. Each meeting features expert guest speakers who provide in-depth exploration of hot topics affecting child care. These topics include behavioral management, Texas Rising Star Program, and more!

4

Events

52

Attendees

In-Person & Virtual

Infant/Toddler Trainings

Our monthly Infant/Toddler Training events offer an exceptional opportunity for providers and their staff to enhance their skills and knowledge in child care. These sessions are tailor-made to equip attendees with practical tools and insights that can be directly applied to their careers. Benefits of attendance include a certificate for one hour of dedicated training, and tailored, practical applications for the classroom.

10

Events

265

Attendees

In-Person & Virtual



Frog Street Curriculum Training



These comprehensive curriculum training sessions equip staff to fully and effectively implement FrogStreet curriculum in their classrooms. Upon completion of the course, participants receive Infant/Toddler or Pre-K Curriculum relevant to their classroom environment. This ensures that the curriculum is seamlessly integrated and used to its fullest potential.

4

Events

101

Attendees

In-Person & Virtual



Texas Rising Star



Two out of four star certification



Three out of four star certification



Four out of four star certification

Workforce Solutions North Texas administers the Texas Rising Star (TRS) Program, which is a quality rating and improvement system for child care providers participating in the Texas Workforce Commission's Child Care Services program. Texas Rising Star certification is available to licensed centers and licensed and registered child care home facilities meeting one of the four levels of certification criteria.



bit.ly/4tpR7Rs

4-star Facilities



- Building Blocks Play 2 Learn
- CCP - Herschel Zale
- Children Come First
- Children's Corner
- Chilicothe Child Development Center
- First Baptist Church CDC
- Happy Hearts Learning Center
- Jacksboro ISD Child Care Center
- Kid Central Too
- Kinder Kids
- KNA Daycare
- Learning Essentials Daycare LLC
- Lewis Learning Center
- Lynn's Play Station
- Oh2BKids
- Paducah CDC
- Perfected Praise CDC
- SAFB CDC
- SAFB School Age
- SAFB Youth Center
- St. Paul Lutheran School
- Stepping Stones in Development
- Teresa Love
- The Kids Castle
- Turner CDC
- YMCA Dillard Early Learning



The WSNT Child Care Advisory Council is composed of child care stakeholders from the communities we serve. The council was established by the local Workforce Solutions North Texas Board at the recommendation of the Texas Workforce Commission to address current issues facing our childcare community.

Purpose and Collaboration

Our council collaborates with other Early Childhood Education programs to advise the public on early childhood education, practices, and family support. We are dedicated to ensuring continued education and opportunities for children and families in North Texas.

Council Members

Kayla Crowley, WSNT Board Office

Adela Sanjuan, WSNT Child Care

Ann Hicks, Region 9 ESC

Ashli Fischer, Children Come First

Beth Barnard, MSU Texas

Beth Maywald, United Way

Britney Williams, DFPS

Chelsea Lewis, Lewis Learning Center

Christi Luig, Region 9 ESC

Donna Adams, WSNT Child Care

Jane Ann Bruner, WFISD/Region 9 ESC

Kelly Medellin, MSU Texas

Kendra Ball, WSNT Board Office

Linda Whitaker, Archer Supply Co.

Lisa McDaniel, WSNT Board Office

Lyka Walton, Parent

Lynn Dennis, Lynn's Play Station

Mark Cisneros, WSNT Child Care

Marvin Peevey, United Way

Nikki Davis, WFISD

Paxton Wagner, Wagner Nursery & Academy

Raquel Oxford, Region 9 ESC

Rosanna Cotton, Rose's Learning Garden

Sarai Meza, Rolling Plains Mgmt. Corp.

Tina Duke, Vernon College

Tyler Preston, Southside Youth Senter

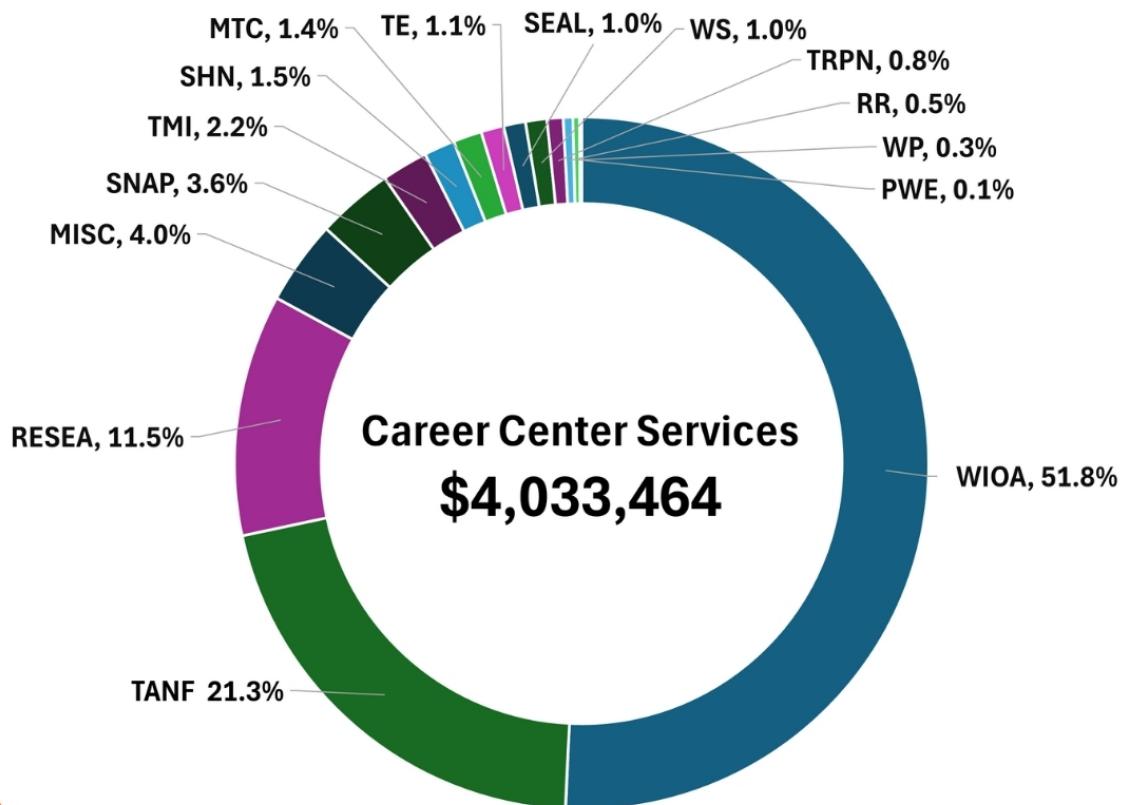
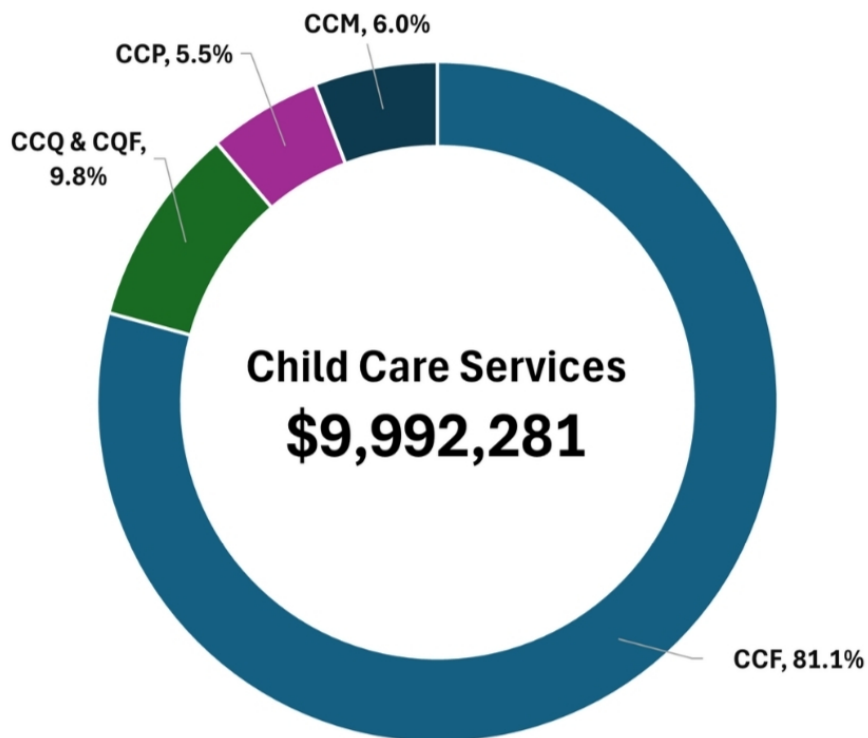
"As the Child Care Contract Manager, it is my responsibility to ensure that policies, procedures, and best practices are followed within our Child Care Services program. This commitment ensures that we provide the highest quality care and support to the children and families we serve. By collaborating with community partners, we can equip the children and families in our communities with numerous resources. Through these efforts, we offer quality early childhood education within our programs and in the community, giving the children in our programs a head start toward a better education."

Kayla Crowley

Child Care Contract Manager



FINANCIAL IMPACT



FINANCIAL STATEMENT

2025 SUMMARY EXPENDITURES

Child Care Services **\$9,992,281**

Child Care Development Fund (CCF)	\$7,916,173
Child Care Quality Funds (CCQ & CQF)	954,130
Child Care DFPS (CCP)	536,846
Child Care Match (CCM)	585,132

Career Center Services **\$4,033,464**

Workforce Innovation and Opportunity Act (WIOA)	\$2,046,937
Temporary Assistance for Needy Families (TANF)	843,321
Re-Employment Services and Eligibility Assessment (RESEA)	454,384
Miscellaneous Infrastructure (MISC)	158,159
• <i>Texas Veterans Commission, \$19,921</i>	
• <i>Vocational Rehabilitation, \$131,892</i>	
• <i>Other, \$6,346</i>	
Supplemental Nutrition Assistance Program (SNAP)	143,337
Texas Mutual Workforce Support and Initiatives (TMI)	87,000
Student HireAbility Navigator (SHN)	57,823
Military to Civilian Program (MTC)	53,997
Teacher Externships (TE)	42,824
Summer Earn and Learn (SEAL)	41,036
Additional Workforce Support (WS)	40,198
• Workforce Commission Incentives, \$39,552	
• Additional Program Funding, \$646	
Texas Regional Pathways Network (TRPN)	30,144
Rapid Response (RR)	17,947
Wagner-Peyser Employment Services (WP)	12,882
Paid Work Experience (PWE)	3,475

Total 2025 WSNT Expenditures **\$14,025,745**



KEY LABOR FORCE FACTS

Primary Source: Sites on Texas 3.0 data provided by Esri



Businesses
8,848



Employees
92,127



Labor Force
Top Industry
Healthcare, 15.5%



Service
19.1%



Blue Collar
27.6%



White Collar
53.3%



Labor Force Education

- 11.1% No High School Diploma
- 33.5% High School Diploma
- 30.7% Some College/Associate's
- 24.8% Bachelor's/Grad/Prof Degree



Transportation to Work

- 0.2% Public Transportation
- 0.3% Bicycle
- 4.9% Walk
- 11.7% Carpool
- 75% Drive Alone



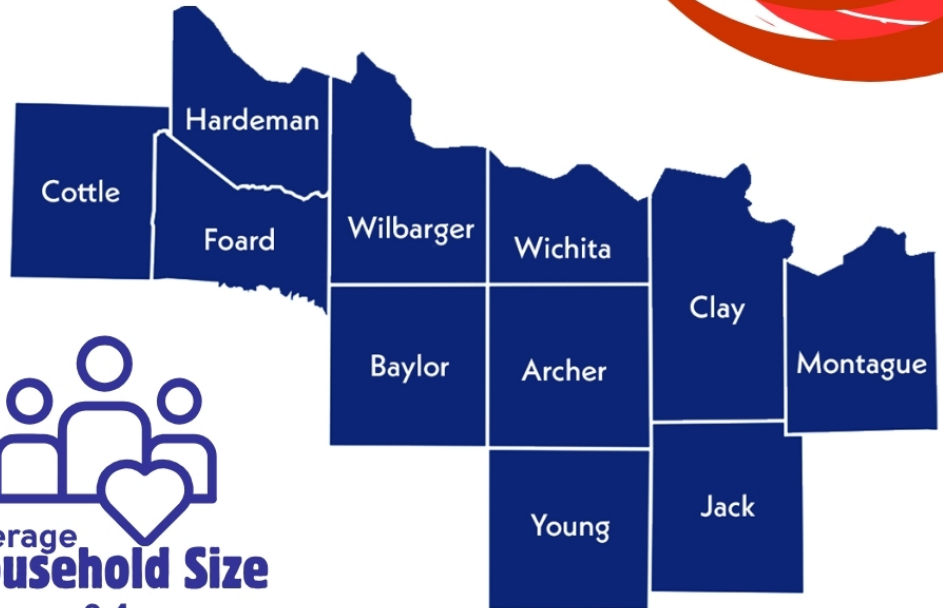
Key Spending Facts per Capita

- \$3,264 Entertainment
- \$2,580 Travel
- \$1,814 Apparel
- \$982 Transportation
- \$673 Furniture

Period	Civilian Labor Force	North Texas WDA Unemployment Rate	State of Texas Unemployment Rate	WDA-to-State Difference
January	99,125	3.9	4.1	-0.2
February	100,098	4.0	4.3	-0.3
March	99,629	3.8	4.0	-0.2
April	100,135	3.3	3.7	-0.4
May	99,320	3.6	4.0	-0.4
June	99,487	3.7	4.1	-0.4
July	99,459	3.9	4.2	-0.3
August	99,667	4.3	4.7	-0.4
September	99,955	4.0	4.4	-0.4
October	N/A	N/A	N/A	N/A
November	100,582	3.9	4.2	-0.3
December	99,458	3.5	3.9	-0.4

COMMUNITY PROFILE

Primary Source: Sites on Texas 3.0 data provided by Esri



1.2M Views
9.6K Interactions
951 New Follows



14.5K Views
411 Interactions
89 New Follows



19.7K Impressions
577 Interactions
283 New Follows

*From Feb. 16, 2025 - Dec. 31, 2025

AT RISK POPULATION



Households without a **Vehicle**
5,088



Households with a **Disability**
27,276



Households below **Poverty Level**
12,238



Population 18+ **Poor or No English**
3,546



Households **w/o PC or Internet**
12.3%

BOARD AWARDS

Allegiance Electric & Controls - Local Employer of Excellence



North Texas Employer Award Nominees

Hireability Employer of the Year Nominees

- Market Street in Wichita Falls
- United Supermarkets in Graham

Small Employer of the Year Nominees

- Best Western Henrietta Inn & Suites
- Bowie Pet Clinic
- Lewis Learning Center
- Lipscomb Chevrolet - Burkburnett

Large Employer of the Year Nominees

- Cryovac
- MyStaf

\$250,000 Workforce Innovation Fund Award

Workforce Solutions North Texas received the prestigious 2025 Workforce Innovation Fund Award, unveiled during the 2025 Texas Workforce Conference! This \$250,000 grant aims to support innovative workforce development projects designed by Workforce Development Boards.

Innovative Use of 360° Imaging Technology

Workforce Solutions North Texas plans to utilize the Workforce Innovation Fund to create a tool that leverages existing 360° imaging technology—commonly used in real estate and construction—to tailor digital tours through high-demand industry worksites. Imagine this: instead of touring a house for sale, students and educators will have the opportunity to explore worksites typically inaccessible to the public or underage students. As they navigate these virtual environments, they will encounter real-world settings in various key industries, complete with informational pop-ups about tools and fixtures found in the workspace.

Empowering Career Choices

Each virtual tour will offer insights into job responsibilities, essential skills, and educational pathways, helping individuals make informed decisions regarding their careers and training. This proactive strategy encourages early awareness and strengthens the link between education, training, and employer expectations. As a result, the next generation of workers will not only be informed about available opportunities but also equipped with the skills and credentials that employers value most.



BOARD AWARDS

Tri-Agency Grant for Regional Conveners

Across our region, partners are already coming together to strengthen career pathways that connect people to opportunity and employers to talent. As the regional conducer for the **Texas Regional Pathways Network**, we help keep this work moving by creating space for collaboration, alignment, and shared problem-solving. This isn't a new conversation — it's active, ongoing work. The focus now is expanding impact and sharing what's working.

LeAnne Baird started her new role as the North Texas Regional Pathways Network Coordinator in June 2025, and works to guide the vision and implementation of the TRPN efforts to strengthen regional education and workforce systems.

LeAnne acts as a key point of leadership, working with cross-sector partners including educators, employers, workforce boards, and community leaders to support high-quality career pathways aligned with regional labor market needs.



bit.ly/4sdtOJF



LeAnne Baird

TRPN Coordinator
Workforce Solutions North Texas

\$200,000 Grant



TEXAS REGIONAL
PATHWAYS NETWORK

Texas Mutual Insurance

Empowering North Texas Through Comprehensive Workforce Support and Initiatives

We're honored to be one of 58 organizations chosen statewide as 2025 workforce development and safety training grant partners by **Texas Mutual Insurance Company**. The initiative supports training and career opportunities for Texas employees.

"Ensuring the safety of Texas' workforce requires intentional investment and collaboration," said Veronica Martinez, senior manager impact & community partnerships at Texas Mutual. "These nonprofits are equipping people with the skills that will create lasting change in our workforce, and we're proud to help accelerate their impact across the state."

The grants are part of Texas Mutual's RFP initiative investing in programs supporting generational learning and workforce development.



\$87,000 Grant

Business Services Unit Team Member of the Year



Workforce Specialist Tom Ostovich was recognized as the **American Job Center Business Services Unit Team Member of the Year** by the Texas Veterans Commission!

This award recognizes an outstanding team member whose partnership with Jobs for Veterans State Grant (JVSG) Veteran Employer Liaisons provides veterans with employment, training, and placement services. Nominated individuals show outstanding customer service skills, communication, and collaboration with JVSG staff.

Leadership in the Community

FallsRide Bus Test



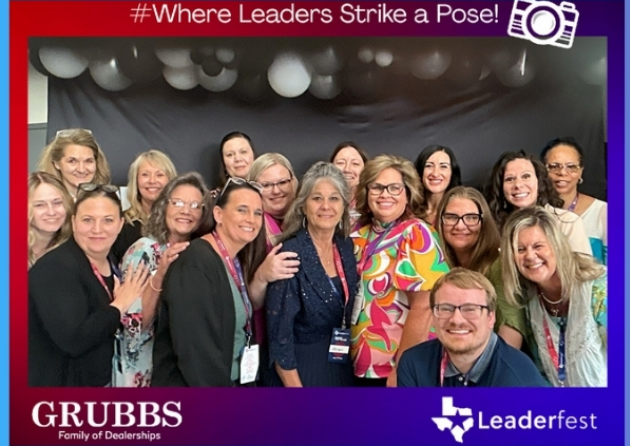
Lisa McDaniel, Executive Director, and Crystal Keel, Project Director, rode the FallsRide public city bus in Wichita Falls on Tuesday, August 19, 2025, to gain firsthand insight into the daily experiences of public transit users. By immersing themselves in the journey, they were able to observe

accessibility, comfort, safety, and service reliability from the customer's perspective.

This activity is valuable because it fosters empathy, informs better decision-making, and helps identify areas for improvement that might not be visible from behind a desk.



Leaderfest



Leaderfest is hosted by the Wichita Falls Chamber of Commerce and is the largest leadership experience in North Texas, featuring speakers who are top thought leaders and content experts.

Workforce Solutions North Texas Board Staff, Child Care Management Staff, and Workforce Center Management Staff attended.

Thank You VETERANS!



At Veterans Day, we honor our veteran staff members. Pictured are Melayia Crum (U.S. Army), David Dohme (U.S. Navy), and Robert Prince (U.S. Air Force).

On the National Stage

NATIONAL ASSOCIATION OF WORKFORCE BOARDS ANNUAL CONFERENCE, WASHINGTON, D.C.

SHOWCASING COLLABORATIVE SUCCESS ON NATIONAL STAGE



Pictured is PATHS partners (from left) Alba Silvas of WS Coastal Bend, Lynn Hoffman of WS Greater Dallas, Kendra Ball of WS North Texas, and Crosby Brito of WS Gulf Coast.

Being invited to speak at a national conference is a profound honor, especially when it involves sharing the success of a groundbreaking initiative like the P.A.T.H.S. for Texas program. Funded by the Walmart Foundation, this program was celebrated by the National Association of Workforce Boards (NAWB) as an exemplary model of public-private partnership. The recognition highlights how Workforce Boards can achieve remarkable outcomes by collaborating across borders.

Five Workforce Boards, spread across the vast state of Texas, united to design a program that effectively addressed the training needs of individuals. This collaboration not only showcased the power of teamwork but also serves as an inspiration for similar initiatives nationwide. Being asked by NAWB to present our story at their conference in D.C. is a testament to the program's impact and our collective achievement. It underscores the importance of innovation and partnership in creating opportunities for communities across Texas and beyond.



bit.ly/41aurZq

ADVOCACY DAY ON CAPITOL HILL



WSNT Executive Director, Lisa McDaniel, represented Workforce Solutions North Texas alongside a team of other Workforce leaders from Texas, on Capitol Hill in Washington D.C., on April 2, 2025. They met with Kathleen from Senator Ted Cruz's Office to discuss WIOA legislation up for reauthorization during the 119th Congress. This group took the opportunity to collectively demonstrate the nation's public workforce system's impact in communities directly to Congress.

GOVERNMENT SOCIAL MEDIA CONFERENCE, ORLANDO, FL

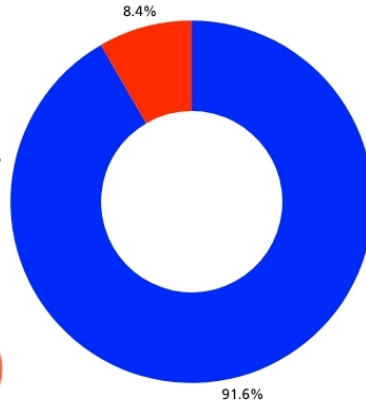


Pictured above: (Left) Samantha Forester-City of Wichita Falls & Dakota Mize; (Middle) Kendra Ball, Dakota Mize, & Samantha Forester; (Right) Kendra Ball. The annual Government Social Media Conference (GSMCON) is the largest social media conference in the world for government entities, providing training and workshops on improving public trust, crisis response, and community engagement. Attendees from across the United States joined to share best practices and create connections. Dakota Mize and Kendra Ball, from WSNT Outreach Team, attended to learn about effective public communication and techniques to increase reach through online platforms and tools. While there, they joined with Samantha Forester, a Social Media and Marketing Specialist for the City of Wichita Falls, to

SURVEY RESULTS

91.64%

Average percent of positive surveys in 2025



"I have worked with Alisa, Jean, & Maria on several different visits to the Workforce Center and via phone conversations. They have always been wonderful to work with, polite, and very helpful."

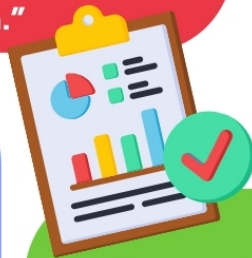
"Your staff is the epitome of customer service. More companies need to see how customer service works, from being greeted with a warm friendly smile to staff members who make you feel like family."

"Everyone was polite and friendly. The workshops are very helpful. Every employee I came in contact with was very professional and very eager to help."

"The lady I spoke with was very helpful and answered all my questions. Provided me with an email to help get me started. Stacey was very polite and got me going in the right direction."

"Pam and Jean are professional, friendly and helpful. Workforce has a wide variety of programs to help you get to your next goal in life. Both Pam and Jean will take the time to explain them and even help you decide what program may be best for you. Thanks Ladies!"

"Miss Deborah has stayed in touch with me throughout this entire process. She has always been diligent in getting what I needed in order to be successful. I appreciate her patience and her dedication."



"Stacey Lingbeek is just great at teaching her classes. She is upbeat, knowledgeable and fun. She gives really good information and makes it personal."



"With Pamela Bowers as the receptionist and Candy Dewey as my specialist, this has been a great experience. Wonderful service, friendly environment, helpful, resourceful, and full of information are all things I've encountered with my experience."

"Candy was extremely helpful and professional. She listened to my goals and went above and beyond to help me find my new work home. Everyone is amazing, from the bright bubbly welcome at the door, to the excellent customer service professionals in every department. Thank you! Also, a clean welcoming environment. Bathrooms, job fair room, interview room, classrooms, etc., all feels very safe and reassuring."

BOARD STAFF



Lisa McDaniel
Executive Director



LeAnne Baird
Texas Regional Pathways
Network Coordinator



Kendra Ball
Business and Outreach
Manager



Sydney Clement
Administrative Specialist



Kayla Crowley
Child Care Contract
Manager



Karen Fite
Technology Manager



Sharon Hulcy
Contract Manager
& EO Officer



Dakota Mize
Community Engagement
Specialist



Robin Read
IT System Support
Specialist

Workforce Center Leadership

Crystal Burns
Workforce Project Director

Child Care Leadership

Donna Adams
Child Care Project Director

★ ★ ★ ★ ★
WORKFORCE SOLUTIONS
NORTH TEXAS

A proud partner of the americanjobcenter® network

Wichita Falls Office Location

4309 Old Jacksboro Highway, Entrance 5 • Wichita Falls, TX • 76302

Career Services Center

Local: 940.322.1801
Toll Free: 800.333.8209

Child Care Services

Local: 940.723.8774
Toll Free: 800.232.8359

Vocational Rehabilitation

Local: 940.235.1710

Rural Office Locations

Bowie Career Center

800 Highway 59 North
Suite A
Bowie, TX 76230

Local: 940.872.2424
Toll free: 877.972.2424

Graham Career Center

924 Cherry Street
Graham, TX 76450

Local: 940.549.6363
Toll free: 866.549.6363

Vernon Career Center

Wilbarger County Courthouse
1700 Wilbarger Street, #B7
Vernon, TX 76384

Local: 940.552.5211
Toll free: 800.888.5079

Board Administration Office

1501 Midwestern Parkway, Suite 101 • Wichita Falls, TX • 76302
Local: 940.767.1432

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